**FOR IMMEDIATE RELEASE**

Friday, March 12, 2021

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**SUNSHINE SCHOOL & DEVELOPMENT CENTER HIRES NEW CEO**

Rogers, AR - We are excited to introduce you to Sunshine School & Development Center's new CEO, Jarrod Reeves!

A Kansas native, Jarrod worked in Adult Development Services as the CFO for 7 years before moving to Arkansas in 2003. He spent the last 11 years in Product Development and Marketing before coming to Sunshine School as the Director of Finance and Accounting. He has served as our Interim Executive Director since July 2020.

Board President, JoAnn Stevens, shared, "Jarrod's social services, leadership, and financial background will be important in leading Sunshine School & Development Center’s day to day operations and strategic future vision. We are excited to have him as a permanent part of the Sunshine School team."

Jarrod is a volunteer at heart and has enjoyed working with many nonprofits here in NWA. For the past decade, Jarrod has championed Sunshine School through volunteering, philanthropy efforts, and board service.

He shared, "I am proud to be part of the fantastic team at Sunshine School & Development Center and am amazed daily by the work we do. As a passionate advocate for children and adults with developmental disabilities, I look forward to the continued advancement of the mission of our organization.”

Please join us in welcoming our new CEO, Jarrod Reeves!

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**About Sunshine School & Development Center:**  
Sunshine School & Development Center has been serving NWA for over 60 years. Our mission is developing and enriching the lives of individuals and families through therapy, education and support. We envision a world where individuals have the resources they need to reach their full potential as active members in their communities. Visit [nwaSunshineSchool.org](https://www.nwasunshineschool.org/) or call 479.636.3190 for further information.